



## RYAN'S WELL FOUNDATION THIRD PARTY FUNDRAISING POLICY

[www.ryanswell.ca](http://www.ryanswell.ca)

Thank you for your interest in fundraising in support of the Ryan's Well Foundation. Fundraising is a fun, easy and rewarding way to become involved and make a positive difference in the lives of others. With your support we can continue our efforts to stop the global water and sanitation crisis; we can make a difference in the lives of others; we can help create positive change!

Through the incredible acts of others – the extended Ryan's Well family – we are able to continue our goals to BUILD safe water and sanitation projects and EMPOWER others to get involved and make a difference.

### GENERAL POLICY

We are greatly appreciative of the countless fundraising initiatives organized in support of the Foundation over the years. Our Third Party Fundraising Policy is necessary to outline the responsibilities of fundraising organizers and to ensure consistent and accurate representation of the Ryan's Well Foundation.

Please keep in mind the following when planning your fundraiser:

- Your communication materials must reflect that the Ryan's Well Foundation is only the beneficiary of your efforts. The Foundation cannot be, or appear to be, in partnership with your organization, involved in the organizing, or collaborating with the organizers or their sponsors.

A simple way to reflect this relationship is to use the wording:

- XYZ Event *'in support of the Ryan's Well Foundation'* or
- *"All proceeds raised at our event will be donated to the Ryan's Well Foundation."*
- We may request to see your promotional material(s) in advance of publication should they use the Ryan's Well Foundation logo or other Foundation images or if you will be providing tax receipts. 'Ryan's Well Foundation' cannot be shortened to 'RWF' in any promotional materials.
- The Foundation's limited capacity prevents us from having official representatives at every event. If you or the organizers of your event are comfortable speaking about the Foundation, we encourage you to share the information found on our website. Please ensure that guests understand you are not speaking in an official capacity for the Foundation.
- We are continuously looking to update our fundraising resources and ideas. By sharing your fundraising ideas with us, you do so with the understanding that the Ryan's Well Foundation may share your idea(s) or story through our website, e-communications, newsletter or other promotional materials.
- As the organizer of your fundraising event, you agree to indemnify and hold harmless the Ryan's Well Foundation and its Board of Directors and employees from any and all claims and liabilities in any way related to the event.

## **HOW WE CAN HELP**

We love hearing how Ryan's story and the work of the Foundation have inspired others to get involved and make a difference. We encourage anyone looking to organize a fundraising event to contact us to see how we can best support your efforts. Our website is a great place to start and offers:

- Information on past and current Projects Needing Help
- Ryan's story
- Fundraising ideas and tips
- Eye-catching web banners
- Our free Facebook 'Pic of the Day' Application
- Helpful How To's
- Motivational Spotlights of others who chose to get involved and make a difference
- Engaging videos
- A Pledge Sheet
- An eye-catching Fundraising Progress Chart
- A Ryan's Well Poster
- Plus, we're happy to answer any questions you may have by sending them to [info@ryanswell.ca](mailto:info@ryanswell.ca)

## **TAX RECEIPTS**

The Ryan's Well Foundation is a registered Canadian charity (charitable registration number: 88858 7110 RR0001) and is able to issue tax receipts to Canadians making straight donations of \$10 or more. If you are donating from the United States and want your donation to be tax deductible, you can donate to Ryan's Well Foundation through the Tides Foundation.

If you have questions about tax receipts pertaining to your fundraising event, please contact us at [info@ryanswell.ca](mailto:info@ryanswell.ca) and we would be happy to help!

## **ABOUT RYAN'S WELL FOUNDATION**

The Ryan's Well Foundation grew out of the commitment of one boy, Ryan Hreljac, who learned of the great need for safe water in developing countries. The Ryan's Well Foundation is a family of people committed to delivering access to safe water and sanitation as an essential way to improve the lives of people in the developing world. We empower citizens of all ages to take action and effect change in the world. The Foundation has completed over 630 projects in 16 countries bringing access to clean water and sanitation to more than 700,000 people. Founded in 2001, Ryan's Well is a registered Canadian charity - No. 88858 7110 RR0001. ([www.ryanswell.ca](http://www.ryanswell.ca))