

Ryan's Well School Challenge Project 2009/10!

We are pleased to announce our first *School Challenge Project* for the 2009-10 School Year! Back to school brings new challenges, activities and creativity. Let's focus that energy to provide safe water, improved sanitation and hygiene education for a school and community impacted by the global water crisis!

The *School Challenge Project 2009-10* is in Adakpame, Togo in West Africa. Ryan's Well needs to raise \$18,400 to reach the goal of providing access to safe water, improved sanitation and educate about good hygiene and sanitation practices to sustain the safe water chain for the future. Along with our local partner organization, AED Togo:

- A new well will be constructed at Adakpame School with 2 school yard taps and 2 taps for the community.
- A latrine and handwashing station will also be constructed.
- Community water and sanitation committees will be established and trained along with school hygiene clubs.
- Fifteen teachers will be trained as trainers of hygiene education!



For more information on this project, [click here](#) to visit the *2009 School Challenge Project Profile*.

What Does Your School Need to Do? By signing the Ryan's Well Pledge for 2009/10, your school, your class, school club or team is committing to taking action! You set your own fundraising target and include it on your pledge. Then just get creative and inspired! Through the school year, your pledge team can learn more about Togo and the global water and sanitation crisis, raise awareness among your peers and raise funds to reach your goal of supporting Adakpame School. Proceeds will then be submitted to Ryan's Well by March 2010, just in time for World Water Day 2010 on March 22nd.

How Can Ryan's Well Help Your School? By signing the Ryan's Well Pledge for the *2009/10 School Challenge Project*, Ryan's Well will provide you with the following tools to motivate your school, family and friends to take action and help you to raise funds for the project. Your pledge team will receive:

- Ryan's Well information kit including pledge forms and a water pump fundraising chart to track your progress
- [Youth In Action](#) resources (in pdf format to save paper!)
- Copy of the Ryan's Well Powerpoint Presentation and Video Kick-Off Message from Ryan
- Listing of your school pledge team as a sponsor for this project and in the [school initiatives](#) section of our website
- Assist with setting up your pledge team [fundraising page](#)
- Submit photos of your group activities to our [Flickr](#) page, join our [Facebook](#) group or follow Ryan's Well on [Twitter](#).
- Ryan's Well certificate upon submission of your fundraising proceeds
- Completed project photos and information
- Monthly updates by email on the progress of the project, Togo facts and fundraising tips
- We are always available to answer questions along the way!

How Do Your Funds Help? By signing the Ryan's Well School Pledge for 2009/10, you are committing to take action and raise funds for our pledge project this year. With the goal of providing the school and community in Togo with water, sanitation and hygiene very soon, Ryan's Well will be starting this project in October 2009. By starting this early in the school year, the project that your funds are pledged to support, should be completed before the end of the 2009/10 school year. Having your fundraising submitted by March 2010 in time for World Water Day on March 22, 2010 gives us all a good reason to get involved, take action and mark World Water Day with a pledge of support for Togo!

FAQ's

Can Ryan or a Ryan's Well representative come to our school or event? Ryan has started university this year and is not available for events at this time. While we try to send representatives upon request, it is not always feasible based on distance to travel and staff available. Included in your package is a PowerPoint presentation outlining how to conserve water; the water crisis faced by developing countries; and background information on Ryan's Well. We are always recruiting Volunteers and Ambassadors to help – please visit www.ryanswell.ca to see how you can join the team!

Who signs the pledge – does it have to be our whole school? A pledge towards the School Challenge Project 2009/10 can be made by any school, individual class, club or team. It does not have to be an entire school.

What if we don't reach our goal? We understand that a goal is a target. Ideally everyone would reach their fundraising targets but it doesn't always happen this way. We will take this into account as we work towards funding this project. When the results are tallied in March 2010, if we have a funding deficit, Ryan's Well will cover it through alternate funding sources. If we are fortunate enough to have a surplus of funds, they will be directed to other Projects Needing Help where the funds are needed most.

Some of our donors would like tax receipts – what do we do? In order to issue tax receipts to individual donors, Ryan's Well must receive the personal cheques or online credit card donations to Ryan's Well Foundation from Canadian sources. Donations from outside of Canada are not eligible for a Canadian charitable tax receipt. In general, proceeds from events where items are sold such as bake sales or tickets, are not receiptable under CRA guidelines. Only direct donations over \$10 can receive a Canadian charitable tax receipt. Please refer to www.ryanswell.ca FAQ's for full receipting details.

Can we meet pen pals from the project school? Due to challenges with mailing and administration, Ryan's Well is not able to facilitate a pen pal program.

If the School Challenge Project raises more than the goal of \$18,400 how are the additional funds used? If we are fortunate enough to have surpassed our fundraising target when the results are tallied in March 2010, the surplus funds will be directed to one of our Projects Needing Help where help is needed most.

If you have any further questions, please visit www.ryanswell.ca , email us at info@ryanswell.ca or contact us by phone at 613-258-6832.



**Join the Ryan's Well
School Challenge
Project 2009/10
today by making your
pledge!**



BUILD. EDUCATE. MOTIVATE.



School Challenge 2009-2010

(write your school, class or club name)

We pledge to take action and do our best to reach our goal of \$_____ by March 1, 2010.

We are committing to take action and make a difference by learning about the global water and sanitation crisis and helping to raise funds to provide clean water and sanitation for students just like us in Togo!

(signature by principal, teachers or students...all students involved can sign the page if they like)